

David Taylor  
Chairman of the Board, President, and Chief Executive Officer  
Procter & Gamble  
1 Procter & Gamble Plaza  
Cincinnati, OH 45202

April 7, 2020

Dear Mr. Taylor,

We are a coalition of religious leaders across Greater Cincinnati and beyond.

As people of faith, and leaders in our city, we write to you on behalf of our current communities and future generations who are currently experiencing the recent upheaval of daily life due to the Covid-19 pandemic, and who will also live to experience another one of the greatest upheavals in our modern era — climate change. While many news stories have been focused on the curious trend of toilet paper disappearing off of store shelves, today, we are writing to draw attention to the environmental and social impacts of your tissue products.

Protecting the Earth has always been a spiritual and religious commitment that people of all faiths from all over the world have embraced. The delicacy of nature's balance depends on each one of us doing our part to protect it. With that, we are committed to caring for all of creation: the air that we breathe, the water that sustains life, the fruits of the land that nourish us, and the entire web of life without which humanity itself cannot flourish. Climate change and the loss of biodiversity are a threat to our future, and addressing them is a moral and spiritual imperative. We believe our response to global climate change should be a sign of our respect for creation, and that we all must take this climate crisis seriously and act with urgency to fulfill our moral obligation to steward the Earth.

Many of our congregants are employees of Procter & Gamble. Our communities benefit greatly from the contributions of P&G staff who attend our places of worship. We recognize that P&G is a positive leader in many ways. That's why we were so surprised and disappointed to learn about Procter & Gamble's refusal to commit to using a percentage of post-consumer recycled fiber for its tissue products, as well as the company's refusal to stop sourcing virgin fiber from threatened species habitat in the Canadian boreal forest, which is home to hundreds of Indigenous communities and threatened species like caribou.

We understand P&G has justified its recalcitrance in numerous ways, ranging from consumer preference to technical limitations, practical considerations, and economic impacts. In light of the scale of the challenges we face, from the economic and societal impacts of coronavirus to the larger existential threat of climate change, these rationalizations are no longer acceptable.

In collaboration with environmental groups and individuals that have been working for more than a year to call on P&G to change its tissue sourcing practices, we reiterate their demands and urge you to **stop destroying critical forests for toilet paper** by committing to the following:

1. **Boreal caribou habitat:** publicly commit to avoid sourcing from Canadian boreal caribou ranges with a 35% or greater disturbance level.
2. **Reducing virgin forest fiber:** reduce P&G's reliance on virgin forest fiber by 50% by 2025. We recommend replacing virgin fiber with recycled and alternative fiber.
3. **FSC certification:** If you continue to use virgin forest fiber in your tissue products, it must not only be responsibly sourced, but also certified by the Forest Stewardship Council (FSC), which is the only acceptable third-party certification system. You should also commit to working with your Canadian suppliers to get all of their management units FSC certified and in compliance with the new FSC Canada standard in a way that excludes ranges with a 35% or greater disturbance level by June 30, 2020.
4. **Free prior, and informed consent (FPIC):** Commit to source from suppliers that adhere to the practice of obtaining FPIC from Indigenous Peoples, as articulated in the new FSC Canada standard.

If P&G is able to meet the criteria listed above, we can proudly support you, and publicly celebrate your commitments. We would communicate your commitments within our faith and social communities, as well as with the media and our partners in Cincinnati and beyond.

If P&G refuses to implement more robust commitments on the critical issues detailed above, we will continue to draw attention to P&G's refusal to protect threatened species habitat and intact forests. We will join in and support solidarity efforts to draw attention and scrutiny to P&G's sourcing choices and neglectful policies. While we prefer collaboration to conflict, we also feel a collective responsibility to our members, future generations, and the myriad groups in Cincinnati and beyond.

We truly desire an opportunity to partner with you toward these goals on which many lives depend. If we do not receive a favorable reply from you or another authorized representative in your company by May 15, 2020 we will conclude that you have rejected our invitation to work with you on protecting our environment, and creating climate-aware solutions.

Sincerely,

Jheri Neri, Executive Director, Greater Cincinnati Native American Coalition

Reverend Alan Dicken, Carthage Christian Church

Rabbi Miriam Turlinchamp, Temple Shalom

Reverend Mother Paula Jackson, PhD, Church of Our Savior

Ann Warrington Wilson, Episcopal Priest and P&G Stockholder